



ROSS PERFORMING ARTS CENTER

Playbill Advertising Contract

Publication Dates: September 2016 – June 2017

Advertiser: _____
 Contact Name: _____
 Address: _____
 City / State / Zip: _____
 Phone: _____ Email: _____

Playbill Ad Size	Dimensions	Investment
<input type="checkbox"/> Full Page	4.5" x 7.5" (vertical)	\$300/month (\$3,600)
<input type="checkbox"/> ½ Page	4.5" x 3.625" (horizontal)	\$200/month (\$2,400)
<input type="checkbox"/> ¼ Page	2.125" x 3.625" (vertical)	\$100/month (\$1,200)

Premium Placement	Ad Type	Dimensions	Investment
<input type="checkbox"/>	Back Cover	5.5" x 8.5" (vertical)	\$400/month (\$4,800)
<input type="checkbox"/>	Front Inside Cover	4.5" x 7.5" (vertical)	\$350/month (\$4,200)
<input type="checkbox"/>	Back Inside Cover	4.5" x 7.5" (vertical)	\$325/month (\$3,900)
<input type="checkbox"/>	Ticket Envelope		\$250/month (\$3,000)

ARTWORK REQUIREMENTS	Playbill Ad Total: \$
Artwork must be provided "print ready" in electronic format. Acceptable formats include PDF, PSD, EPS, INDD, or JPG. A \$35 per hour design fee will be charged for ads not meeting specifications. All ads created by the Wayne Theatre will be subject to licensing fees for use outside of Wayne Theatre materials. Submit files on disk or via email to: assistant@waynetheatre.org Questions? Call 540-943-9999 Submission Deadline: August 1, 2016	Design Charges: \$
	Total Due: \$
	Optional Payment Schedule:
	Payment is due with signed contract. Payments may be made by check and payable to WTA or by credit card (VISA, MasterCard or Discover). For credit card payments, please call 540-943-9999, a 3% use fee applies.

I do hereby certify that I am the duly authorized agent of the company/firm/organization named above, and am authorized to make and execute this contract for advertising in The Historic Wayne Theatre – Ross Performing Arts Center publications. I understand this contract may not be cancelled once signed by the representative.

Accepted by: _____ Date: _____
 (Signature of Advertiser)